Rep Order# 6855798 EC'd Yes Ver# 11 Mod# 3 Status Confirmed Traffic Order# 208170

Last Received: 10/ Showing Buylines: All Lines **Printed:** 10/10/2012 4:37 PM 10/10/2012 1:37 PM

Estimate# Buyer Station WISH-TV INDIANAPOLIS, IN Advertiser ().MIKE PENCE FOR GOVE Product MIKE PENCE Phone# Fax# WHITNEY EVERSOLE

CLIENT: MIKE PENCE FOR GOVERNOR SC=*

--- CONTRACT COMMENT ---

Agency C/P1/P2/E Flight Dates Hiatus Weeks Agency () STRATEGIC MEDIA PLACEMENT 7669 STAGERS LOOP DELAWARE, OH 43015
Agency C/P1/P2/E //2716 09/25/2012 - 10/08/20

> Rep Firm Sales Office (Salesperson () PHILADELPHIA) KATE BRADY

215-567-6005 215-567-5938

	72012
Salesperson FAX#	Salesperson P
AX#	hone#
215-56	215-56

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ĭZ	M-F Buyli	TU-F Buyli 2x CX	M Buyli	M-F Buyli	TU-F Buyli	M Buyli	M-F Buyli	TU-F Buyl:	Day
11A-12P	11A-12P Buyline Comment: PRICE	F 11A-12P Buyline Comment: PRICE 2X CXL'D	7A-8A .ne Comment	7A-8A ne Comment	7A-8A ne Comment	6A-7A Buyline Comment: NEWS	6A-7A Buyline Comment: NEWS	Euyline Comment: NEWS	Time
	: PRICE IS RIGHT	: PRICE IS RIGHT	7A-8A Buyline Comment: EARLY SHOW	7A-8A Buyline Comment: EARLY SHOW	F 7A-8A Buyline Comment: EARLY SHOW	: NEWS	: NEWS	: NEWS	Program
:30	: 30	:30	:30	:30	: 30	: 30	: 30	:30	Len
\$450.00	\$450.00	\$450.00	\$350.00	\$350.00	\$350.00	\$350.00	\$350.00	\$350.00	Rate
10/08-10/08	10/01-10/05	09/25-09/28	10/08-10/08	10/01-10/05	09/25-09/28	10/08-10/08	10/01-10/05	09/25-09/28	ß
1	2	щ	Н	ហ	.4	н	ហ	4	Spots/Week
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ш	2	Р	Н	σı	44	Ц	σı	4 - 	Total Spots
\$450.00	\$900.00	\$450.00	\$350.00	\$1,750.00	\$1,400.00	\$350.00	\$1,750.00	\$1,400.00	Total Cost
								 	Daypart

Buyline Comment: PRICE IS RIGHT

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Daypart

Rep Order# 6855798 EC'd Yes Ver# 11 Mod# 3 Status Confirmed Traffic Order# 208170 8170 **Printed:** 10/10/2012 4:37 PM **Last Received:** 10/10/2012 1:37 PM **Showing Buylines:** All Lines

Station Advertiser Product Protect	Buyer Phone# Fax#		-																				20
ier W]		Ln	10		11		12		13		14		15		16		17		18		19		
ISH-TV INDIA ().MIKE MIKE PENCE	WHITNEY	Day	TU-F	Buyl	M-H	Buyl	K	! ! !-	TU-F	Buy1	М-н	Buyl	M	Buyl	TU-F	Buyl 2X C	М-н	Buyl 2X R	M	Buyl	TU-F	Buyl	
WISH-TV INDIANAPOLIS, IN r () .MIKE PENCE FOR GOVE MIKE PENCE	WHITNEY EVERSOLE	Time	12P-1230P	Buyline Comment:	12P-1230P	Buyline Comment:	12P-1230P		530P-6P	Buyline Comment:	530P-6P	Buyline Comment:	530P-6P	Buyline Comment:	6P-630P	Buyline Comment: 2X CXL'D	6P-630P	Buyline Comment: 2X REINSTATED	6P-630P	Buyline Comment:	7P-730P	Buyline Comment:	
OR GOVE		Program	Ē	: NEWS	ď	: NEWS	P			NEWS		: NEWS		: NEWS		: NEWS		: NEWS		: NEWS		:: INSIDE EDITION	
Agency (7669 S) DELAN	Agency C/F 1/F 2/E Flight Dates Hiatus Weeks		!!!																				
STRAT		Len	:30		:30		:30		:30		:30		:30		:30		:30		:30		:30		
() STRATEGIC MEDIA PLACEMENT 7669 STAGERS LOOP DELAWARE, OH 43015	09/25/2012 - 10/08/2012	Rate	\$250.00		\$250.00		\$250.00		\$600.00		\$400.00		\$400.00		\$600.00		\$400.00		\$400.00		\$350.00		
LACEMENT)12	Dates	09/25-09/28		10/01-10/05		10/08-10/08		09/25-09/28		10/01-10/05		10/08-10/08		09/25-09/28		10/01-10/05		10/08-10/08		09/25-09/28		
Rep Firm Sales Office (Salesperson (Salesperson Phone# Salesperson FAX#	Spots/Week	2		ш		0		ω		.4		₽		2		σ		ш		ш		
	Phone# FAX#	# of Weeks	 - 		⊣		0		Н		н		⊢		щ		<u> </u>		Ľ		н		
) PHILADELPHIA) KATE BRADY	215-567-6005 215-567-5938	Total Spots	2		⊣		0		ω		4		₽		2		ഗ		н		ㅂ		
ЪНІА ЛОХ	.6005 5938	Total Cost	\$500.00		\$250.00		\$0.00		\$1,800.00		\$1,600.00		\$400.00		\$1,200.00		\$2,000.00		\$400.00		\$350.00		

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Daypart

H Fax# Rep Order# Phone# Buyer Estimate# Product Advertiser Station EC'd Yes L'n 31 30 29 28 27 26 25 24 23 22 21 WISH-TV INDIANAPOLIS, IN
r ().MIKE PENCE FOR GOVE 2716 MIKE PENCE WHITNEY EVERSOLE M-F M-F TU-F 6855798 US SA SA Z TU-F Z Day US SA Buyline Comment: DAYBREAK Buyline Comment: LATE NEWS 2X CXL'D Buyline Comment: Buyline Comment: Buyline Comment: DAYBREAK Buyline Comment: Buyline Comment: NEWS Buyline Comment: LATE NEWS Buyline Comment: LATE NEWS Buyline Comment: ENT TONIGHT Time 11P-1135P 11P-1135P 11P-1135P 9A-1030A 6A-9A 7P-8P 6A-9A 11P-1135P 730P-8P 730P-8P 730P-8P Ver# 11 ENT TONIGHT ENT TONIGHT Program LATE NEWS Mod# 3Status Confirmed Flight Dates Hiatus Weeks Agency C/P1/P2/E Agency () STRATEGIC MEDIA PLACEMENT 7669 STAGERS LOOP DELAWARE, OH 43015 Traffic Order# 208170 Len :30 :30 :30 :30 :30 :30 :30 :30 :30 :30 :30 09/25/2012 - 10/08/2012 \$450.00 \$450.00 \$150.00 \$650.00 \$650.00 \$900.00 \$450.00 \$450.00 Rate \$500.00 \$125.00 \$200.00 Last Received: 10/ Showing Buylines: All Lines 09/30-10/07 09/29-10/06 09/25-09/28 09/25-09/28 09/30-10/07 09/29-09/29 09/29-10/06 10/08-10/08 10/01-10/05 10/08-10/08 10/01-10/05 Dates **Printed:** 10/10/2012 4:37 PM 10/10/2012 1:37 PM ш ш <u>ш</u> 0 ш N ш СЛ 2 ш Spots/Week Salesperson Phone# Salesperson FAX# Salesperson (Sales Office (Rep Firm # of Weeks N 0 N 2 N) PHILADELPHIA) KATE BRADY 215-567-6005 215-567-5938 0 Total Spots N N N ഗ N \$0.00 Total Cost \$1,000.00 \$500.00 \$900.00 \$200.00 \$300.00 \$650.00 \$3,250.00 \$1,800.00 \$450.00 \$450.00

Buyline Comment: SUN MORNING

	EC'd Yes	Rep Order#
		6855798
		Ver#
		>4 >4
		Mod# 3
		Ver# 11 Mod# 3 Status Confirmed
Showing Buylines: All Lines	Last Received:	Traffic Order# 208170
es: All	ived:	
Lines	: 10/10/2012 1:37 PM	Printed:
	1:37 PM	10/10/2012 4:37 PM

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M 9 Buyline	SA 1 Buyline	SA 1 Buyline	SU 1 Buyline ADD TO S	SU 4 Buyline	SU 4 Buyline	SU 7 Buyline	SU 7 Buyline	W 8 Buyline	TU 8 Buyline	SU 1 Buyline		WHITNEY EVERSOLE	WISH-TV INDIANAPOLIS, IN () .MIKE PENCE FOR (MIKE PENCE	
9A-10A Buyline Comment: ANDERS	10A-12P Comment: CC PAR	12P-7P Buyline Comment: COLLEC	1P-4P Buyline Comment: NFL ADD TO SKED	4P-7P Buyline Comment: NFI	4P-7P Comment: NFL	7P-8P Buyline Comment: 60 MINUTES	7P-8P Comment: 60 MINUTES	8P-9P Comment: SURVOVIR	8P-9P Buyline Comment: NCIS	11P-1130P Comment: LATE NEWS	Time Program	RSOLE	7 INDIANAPOLIS, IN) .MIKE PENCE FOR GOVE PENCE	
ANDERSON COOPER	PARADE	COLLEGE FOOTBALL				UTES	UTES	/IR		JEWS	-Tm			
												Flight Dates Hiatus Weeks	Agency () S 7669 ST/ DELAW Agency C/P1/P7/F	
:30	: 30	:30	: 30	:30	:30	: 30	: 30	: 30	: 30	: 30	Len	09/25	STRATI AGERS ARE, O	
\$150.00	\$400.00	\$500.00	\$6,000.00	\$6,000.00	\$3,000.00	\$1,500.00	\$2,000.00	\$4,000.00	\$2,000.00	\$650.00	Rate	09/25/2012 - 10/08/2012	() STRATEGIC MEDIA PLACEMENT 7669 STAGERS LOOP DELAWARE, OH 43015 (PL/P)/F (7716	Shov
10/08-10/08	10/06-10/06	10/06-10/06	09/30-09/30	09/30-09/30	10/07-10/07	10/07-10/07	09/30-09/30	10/03-10/03	10/02-10/02	09/30-10/07	Dates	2	ACEMENT	Showing Buylines: All Lines
Н	N	ω .	٣	н	Н	0	Ц	μ	щ	р— 1 	Spots/Week	Salesperson Phone# Salesperson FAX#	Rep Firm Sales Office (Salesperson (ines
ш	н	н	Н	Н	Н	0	М	₽	H	2	# of Weeks	Phone# FAX#		
Ъ	8	ω	н	Н	ц	0	Н	Н	1	2	Total Spots	215-567-6005 215-567-5938) PHILADELPHIA) KATE BRADY	
\$150.00	\$800.00	\$1,500.00	\$6,000.00	\$6,000.00	\$3,000.00	\$0.00	\$2,000.00	\$4,000.00	\$2,000.00	\$1,300.00	Total Cost	938	'HIA DY	
										! ! ! !	Daypart			

Rep Order# EC'd Yes 6855798 Ver# __ Mod# 3 Status Confirmed Traffic Order# 208170 Showing Buylines: All Lines Last Received: **Printed:** 10/10/2012 4:37 PM 10/10/2012 1:37 PM

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Station W Advertiser Phone# Fax# Estimate# Buyer Product WISH-TV INDIANAPOLIS, IN 2716 ().MIKE MIKE PENCE WHITNEY EVERSOLE) .MIKE PENCE FOR GOVE

> Flight Dates Hiatus Weeks Agency C/P1/P2/E Agency () STRATEGIC MEDIA PLACEMENT 7669 STAGERS LOOP DELAWARE, OH 43015 09/25/2012 - 10/08/2012

Rep Firm Sales Office (Salesperson (Salesperson Phone# Salesperson FAX#) PHILADELPHIA) KATE BRADY 215-567-6005 215-567-5938

--- REPORT TOTALS---

Report Totals: 79 / \$53,550.00

-SALES MONTHLY TOTALS--

Station Totals: 79 / \$53,550.00 Sales Totals: 79 / \$53,550.00 Lines not sent/rcld/rtrn: 0 / \$0.00 Sep 12: 30 / \$25,550.00 Oct 12: 49 / \$28,000.00

---COMPETITIVE---

Books Market Totals null \$164,617 CABL VTTV ω, % WXIN HSIW 12% 32% YUNW 0% WRTV 16%

WIHR

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Demos RA35+

-- CREDIT RISK --

CASH IN ADVANCE

Spot	Manager: All, 09/25/12-10/08/12		in a share	Date	di.	Rafo Ad In
Alt Order#:	06855798	Čr.	Lengin	Date	All fillie IIIV. Code (Flaced	
HSIM	POL/Mike Pence for Go\MIKE PENCE 2716 Daybreak @ 6	558-7a	:30	09/25/12	6:13:31 AM Daybreak WX Spor	\$350.00 TVGENPENC1218H P4
HSIM	POL/Mike Pence for GovMIKE PENCE 2716 CBS This Morning @7a	7-8a	:30	09/25/12	7:56:02 AM CBS This Morning	\$350.00 TVGENPENC1218H P3
HSIM	PENCE 2716	558-630p	:30	09/25/12	6:27:11 PM News 8 @6 SP Spc	
WISH	PENCE 2/16	658-730p	:30	09/25/12	7:06:14 PM M-F 7-730p	
HSIM	PENCE	11-1135p	:30	09/25/12	11:32:46 PM LN M-F	\$900.00 TVGENPENC1218H P3
HSIM	PENCE	558-7a	:30	09/26/12	Daybreak @ 6	\$350.00 P4
HSIM	POL/Mike Pence for GovMIKE PENCE 2716 News 8 @ 530p	530-6p	:30	09/26/12	News 8 @530	\$600.00 P3
HSIM	PENCE	1158a-1230p	:30	09/26/12	Noon News	\$250.00 P4
WISH	PENCE 2716	728-8p	:30	09/26/12	M-F 730-8p	\$450.00 P4
HSIM	PENCE	658-730p	:30	09/26/12	M-F 7-730p	\$350.00 P4
HSIW	POL/Mike Pence for Go\MIKE PENCE 2716 CBS This Morning @7a	7-8a	:30	09/26/12	CBS This Morning	\$350.00 P3
HSIM	PENCE 2716	558-630p	:30	09/26/12	News 8 @6	
WISH	PENCE	658-730p	:30	09/27/12	M-F 7-730p	\$350.00 P4
HSIM	PENCE 2716	558-7a	:30	09/27/12	Daybreak @ 6	
W N	POLIMIKE PENCE for GOVMIKE PENCE 2716 News 8 @ 530p	530-6p	:30	09/2//12	News 8 (@530	
HSIM	PENCE	7-8a	 	09/27/12	CBS This Morning	\$350.00 F3
HSIM	PENCE 2716	1058-12p	:30	09/27/12	Price is Right	
HSIM	POL/Mike Pence for GovMIKE PENCE 2716 Entertainment Tonight	728-8p	:30	09/27/12	M-F 730-8p	
HSIM	POL/Mike Pence for Go\MIKE PENCE 2716 News 8 @ 11 M-F	11-1135p	:30	09/27/12	LN M-F	\$900.00 P3
HSIM	PENCE 2716	658-730p	:30	09/28/12	M-F 7-730p	
HSIW	POL/Mike Pence for GovMikE PENCE 2716 Daybreak @ 6	558-7a	: : :	09/28/12	Davhreak @ 6	\$350 00 P4
HSIW	PENCE 2716	7-8a	:30	09/28/12	CBS This Morning	
HSIW	POL/Mike Pence for GovMIKE PENCE 2716 Entertainment Tonight	728-8p	:30	09/28/12	M-F 730-8p	
HSIM	PENCE 2716	658-8p	:30	09/29/12	Sat 7p-8p	\$200.00 P4
WISH	PENCE 2716	11-1135p	:30	09/29/12	LN Sa	
HSIM	PENCE 2716	558-9a	:30	09/29/12	Daybreak Saturday	
	PENCE 2/16	558-9a	:30	09/30/12	Daybreak Sunday	
W M	PENCE 2716	11-1130p	:30	09/30/12		
<u> </u>	PENCE 2/16	(4:00:00 PM-7:00	:30	09/30/12	NFL Football	
Wind I	DENICE 2716	558-9a	:: :: :::	09/30/12	Daybreak Sunday	
HSIM	POL/Mike Pence for GovMIKE PENCE 2716 CBS Sunday Morning	(1:00:00 PM-4:00	: : : :	09/30/12	OBS Sinday Morni	\$5,000.00 \$500.00
HSIW	PENCE 2716	658-8p	:: 0 0	09/30/12	Sun Hour 1	
HSIW	PENCE 2716	558-7a	:30	10/01/12	Daybreak @ 6	
HSIW	POL/Mike Pence for GovMIKE PENCE 2716 News 8 @6	558-630p	:30	10/01/12	News 8 @6	\$400.00 P4
HSIW	POL/Mike Pence for GovMIKE PENCE 2716 News 8 @ 11 M-F	11-1135p	:30	10/01/12	LN M-F	\$650.00 P3
HSIM	POL/Mike Pence for GovMIKE PENCE 2716 Inside Edition	658-730p	:30	10/01/12	M-F 7-730p	
HSIM	POL/Mike Pence for GovMIKE PENCE 2716 Price Is Right	1058-12p	:30	10/01/12	Price is Right	\$450.00 P2
HSIM	POL/Mike Pence for GovMIKE PENCE 2716 CBS This Morning @7a	7-8a	:30	10/01/12	CBS This Morning	
HSIW	POL/Mike Pence for GovMIKE PENCE 2716 News 8 @ 530p	530-6p	:30	10/01/12	News 8 @530	\$400.00 P4
HSIM	PENCE	728-8p	:30	10/02/12	M-F 730-8p	\$450.00 P4
HSIM	PENCE 2716	758-9p	:30	10/02/12	Tue Hour 1	\$2,000.00 P4
Wish HSW	PENCE 2716	7-8a	:30	10/02/12	CBS This Morning	\$350.00 P3
	- OLIMBO - OLIVE - CINOT FILO HOUSE FUNDIT	000-7000		10/02/12	101-1 1-1 OOD	#330.00 1-4

[Filtered by:] [Sorted by: Alt Order #]

Station	Advertiser Product Estim Order Inventory Descript Time Period		Length	Date /	Air Time Inv. Code (Placed)	Rate Ad-ID	Priority
Order#:		00000					
HSIW	POL/Mike Pence for GovMIKE PENCE 2716 News 8 @ 530p	530-6p	:30	10/02/12	News 8 @530	\$400.00	P4
HSIM	PENCE 2716 News 8	11-1135p	:30	10/02/12	LN M-F	\$650.00	P3
MSIM	PENCE 2716	558-630p	:30	10/02/12	News 8 @6	\$400.00	P4
MSIM	PENCE 2716	1158a-1230p	:30	10/02/12	Noon News	\$250.00	P4
MSIM	PENCE 2716	558-7a	:30	10/02/12	Daybreak @ 6	\$350.00	P4
MSIM	PENCE 2716	1058-12p	:30	10/02/12	Price is Right	\$450.00	P2
HSIW	PENCE 2716	558-7a	:30	10/03/12	Daybreak @ 6	\$350.00	P4
HSIW	PENCE 2716	7-8a	:30	10/03/12	CBS This Morning	\$350.00	P3
MSIM	PENCE 2716	758-9p	:30	10/03/12	Wed Hour 1	\$4,000.00	P2
HSIM	PENCE 2716	1058-12p	:30	10/03/12	Price is Right	\$450.00	P2
HSIW	PENCE 2716	658-730p	:30	10/03/12	M-F 7-730p	\$350.00	P4
HSIM	PENCE	530-6p	:30	10/03/12	News 8 @530	\$400.00	P4
HSIM	PENCE 2716	11-1135p	:30	10/03/12	LN M-F	\$650.00	P3
HSIM	PENCE 2716	558-630p	:30	10/04/12	News 8 @6	\$400.00	P4
HSIW	POL/Mike Pence for GovMIKE PENCE 2716 CBS This Morning @7a	7-8a	:30	10/04/12	CBS This Morning	\$350.00	P3
HSIM	PENCE 2716	728-8p	:30	10/04/12	M-F 730-8p	\$450.00	P4
HSIW	POL/Mike Pence for GovMIKE PENCE 2716 Daybreak @ 6	558-7a	:30	10/04/12	Daybreak @ 6	\$350.00	P4
HSIM	POL/Mike Pence for GovMIKE PENCE 2716 Inside Edition	658-730p	:30	10/04/12	M-F 7-730p	\$350.00	P4
MSIM	POL/Mike Pence for GovMIKE PENCE 2716 CBS This Morning @7a	7-8a	:30	10/05/12	CBS This Morning	\$350.00	P3
MSIM	POL/Mike Pence for GovMIKE PENCE 2716 Daybreak @ 6	558-7a	:30	10/05/12	Daybreak @ 6	\$350.00	P4
HSIW	POL/Mike Pence for GovMIKE PENCE 2716 Entertainment Tonight	728-8p	:30	10/05/12	M-F 730-8p	\$450.00	P4
HSIM	POL/Mike Pence for GovMIKE PENCE 2716 Daybreak Saturday	558-9a	:30	10/06/12	Daybreak Saturday	\$150.00	P4
HSIM	POL/Mike Pence for GovMIKE PENCE 2716 News 8 @11 Saturday	11-1135p	:30	10/06/12	LN Sa	\$450.00	P4
HSIM	POL/Mike Pence for GovMiKE PENCE 2716 Daybreak Sunday	558-9a	:30	10/07/12	Daybreak Sunday	\$125.00	P4
HSIM	POL/Mike Pence for GovMIKE PENCE 2716 Sunday 7-8p	658-8p	:30	10/07/12	Sun Hour 1	\$1,500.00	P4
HSIM	POL/Mike Pence for GovMIKE PENCE 2716 CBS Sunday Morning	858-1030a	:30	10/07/12	CBS Sunday Morni	\$500.00	P4
HSIW	POL/Mike Pence for GovMIKE PENCE 2716 News 8 @ 11 Sunday	11-1130p	:30	10/07/12	LN Su	\$650.00	P4
HSIM	POL/Mike Pence for GovMIKE PENCE 2716 NFL Football	(4:00:00 PM-7:00	:30	10/07/12	NFL Football	\$3,000.00	P4
HSIW	POL/Mike Pence for GovMiKE PENCE 2716 Daybreak Sunday	558-9a	:30	10/07/12	Daybreak Sunday	\$125.00	P4
HSIM	POL/Mike Pence for GovMIKE PENCE 2716 News 8 @ 530p	530-6p	:30	10/08/12	News 8 @530	\$400.00	P4
HSIW	POL/Mike Pence for GovMIKE PENCE 2716 Noon News	1158a-1230p	:30	10/08/12	Noon News	\$250.00	P4
HSIW	POL/Mike Pence for GovMIKE PENCE 2716 News 8 @6	558-630p	:30	10/08/12	News 8 @6	\$400.00	P4
HSIW	POL/Mike Pence for GovMIKE PENCE 2716 News 8 @ 11 M-F	11-1135p	:30	10/08/12	LN M-F	\$650.00	P3
MSIM	POL/Mike Pence for GovMIKE PENCE 2716 Entertainment Tonight	728-8p	:30	10/08/12	M-F 730-8p	\$450.00	P4
WISH	POL/Mike Pence for GovMIKE PENCE 2716 Daybreak @ 6	558-7a	:30	10/08/12	Daybreak @ 6	\$350.00	P4
HSIW	POL/Mike Pence for GovMIKE PENCE 2716 Price Is Right	1058-12p	:30	10/08/12	Price is Right	\$450.00	P2
HSIM	POL/Mike Pence for GovMIKE PENCE 2716 CBS This Morning @7a	7-8a	:30	10/08/12	CBS This Morning	\$350.00	P3
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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

check applicable FEDER	e box) AL CANDIDAT	'E	☑ STAT	E/LOCAL CAN	DIDATE
	iil Themselves v, Federal Can				
Station and	l Location:			Date	
I, KEGAN BERA	N/WHITNEY EVER	SOLE			*
being/on behalf	of: MIKE PENCE				, a legally
	ate of the <u>REPUBI</u>				political
in the GENER	AL				
	eld on: <u>NOVEMBE</u> est station time as fo				
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
Total Char	ges:				

For programming that, in whole national importance," list the mar	or in part, "communicates a message relating t tters below:	o any political matter of
I represent that the payment for	the above described broadcast time has been fo	arnished by:
Mike Pence for Indiana, PO Bo	ox 1038, Anderson, IN 46015 (765) 643-950	3
and you are authorized to annound represent that this person or ent committee/organization of the leg	nce the time as paid for by such person or entit ity is either a legally qualified candidate or an gally qualified candidate.	y. authorized
The name of the treasurer of the	candidate's authorized committee is:	
Fred S Klipsch		
	its political advertising policies, including: ap ther sales practices (not applicable to federal ca	
	DISCRIMINATE OR PERMIT DISCRIMIN I THE PLACEMENT OF ADVERTISING.	ATION ON THE BASIS
To Be Signed By	/ Candidate or Authorized Co	mmittee
5/11/12	Mean Ron	politypicase responsability signatur
Date	Signature	and a first transfer and a company of the company
To Re Sign	ned By Station Representativ	<i>(</i> 0
	ica by station representation	
☐ Accepted	Accepted in Part	Rejected
Signature	Printed Name	Title

90359 Collections Center Drive Main: (317) 923-8888 Chicago, IL 60693

WISH

Billing: (317) 923-8888

NVOICE

Estimate Number Advertiser Product 2716 POL/Mike Pence for Governor (R) MIKE PENCE

Invoice #	208170-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/30/12

Page 1 of 3

Station Sales Region Sales Office Account Executive Petry Philadelphia HSIM National Petry/Philadelphia

 Order#	208170
 Alt Order#	06855798
 Deal #	
 Order Flight	09/25/12 - 10/08/12

Product C		Special Handling
Advertiser	Cash	Billing Type
IDB#	Broadcast	Billing Calendar

Delaware, OH 43015 7669 Stagers Loop

Attention: Accounts Payable Strategic Media Placement Billing Address:

Product Code	Advertiser Code	IDB#

	Advertiser Ref
IN9370/IN11002/IN14195	Agency Ref

19				16					13				10			7						4							Line
HSIM	HSIW	HSIW		HSIW	HSIM	WISH	HSIM		HSIM	HSIM	WISH		HSIM	MISH		HSIM	HSIM	MSIM	HSIM	HSIM		HSIM	WISH	HSIM	HSIW	MSIM		HSIW	Channel
Inside Edition				News 8 @6					News 8 @ 530p				Noon News			Price Is Right						CBS This Morning @7a						Daybreak @ 6	Description
658-730p				558-630p					530-6p				1158a-1230p			1058-12p						а 7-8а						558-7a	Time
	≥;	TI	09/24/		П	Τh	×	09/24/		Ή	Τh	09/24/		굼	09/24/		П	Ŧ	\$	Tu	09/24/		П	Τh	≷	Tu	09/24/		Day
to	09/26/12	09/25/12	09/24/12 to 09/30/12	to	09/28/12	09/27/12	09/26/12	09/24/12 to 09/30/12	ť	09/28/12	09/27/12	09/24/12 to 09/30/12	to	09/27/12	09/24/12 to 09/30/12	ť	09/28/12	09/27/12	09/26/12	09/25/12	09/24/12 to 09/30/12	to	09/28/12	09/27/12	09/26/12	09/25/12	09/24/12 to 09/30/12	to	Date
	:30	30	2 X		:30	:30	:30	3x		:00	:30	2x		:30	1x		:30	:30	:30	:30	4x		:30	:30	:30	:30	4x		Length
	6:22 PM	6-27 PM			5:53 PM	5:51 PM	5:57 PM	-TWTF			12:26 PM	-TWTF		11:59 AM	-TWTF		7:40 AM	7:55 AM	7:41 AM	7:56 AM	-TWTF		5:59 AM	5:58 AM	6:30 AM	6:19 AM	-TWTF		Aired Days
	TVGENPENC1218H	TVGENDENC1218H			TVGENPENC1218H	TVGENPENC1218H	TVGENPENC1218H				TVGENPENC1218H			TVGENPENC1218H			TVGENPENC1218H	TVGENPENC1218H	TVGENPENC1218H	TVGENPENC1218H			TVGENPENC1218H	TVGENPENC1218H	TVGENPENC1218H	TVGENPENC1218H			Ad-ID
	\$600.00	\$600.00			\$600.00	\$600.00	\$600.00			\$250.00 See MG 10.3	\$250.00			\$450.00			\$350.00	\$350.00	\$350.00	\$350.00			\$350.00	\$350.00	\$350.00	\$350.00			Rate Reconciliation
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Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.

-TWTF--

09/24/12 to 09/30/12



WISH 90359 Collections Center Drive Chicago, IL 60693 Main: (317) 923-8888

Billing: (317) 923-8888

INVOICE

Advertiser POL/Mike Pence for Governor (R)

Product MIKE PENCE

Estimate Number 2716

] =	Invoice #	208170-1
=	Invoice Date	09/30/12
=	Invoice Month	September 2012
=	Invoice Period	08/27/12 - 09/30/12

Page 2 of 3

Station	WISH	
Account Executive Petry Philadelphia	Petry Philadelphia	
Sales Office	Petry/Philadelphia	
Sales Region	National	
		- 1

Order#	208170
Alt Order#	06855798
Deal #	
Order Flight	09/25/12 - 10/08/12

Billing Type Cash Adve	Billing Calendar	Broadcast	IDB :
	Billing Type	Cash	Adve
	Special Handling		Prod

Delaware, OH 43015

7669 Stagers Loop

Strategic Media Placement Attention: Accounts Payable

Billing Address:

Product Code	Advertiser Code	IDB #

Advertiser Ref	Agency Ref	
	IN9370/IN11002/IN14195	

31			30			29			28			27				24					21					19	Line
WISH	HSIM		HSIW	HSIM		HSIM	HSIW		HSIM	HSIM		HSIM	HSIM	HSIW		HSIM	HSIW	HSIW	HSIW		HSIM	HSIW	HSIW	HSIW	HSIW	HSIM	\$1.50 E
CBS Sunday Morning			Daybreak Sunday			News 8 @11 Saturday			ET Weekend			Daybreak Saturday				News 8 @ 11 M-F					Entertainment Tonight					Inside Edition	Channel Description
858-1030a			558-9a			11-1135p			658-8p			558-9a				11-1135p					728-8p					658-730p	Time
	Su US	09/24/1		Sa	09/24/1		Sa	09/24/1		Sa	09/24/1		П	Tu	09/24/1		П	Th	M	09/24/1		Ή	Th	Ź	Tu		Day
б	09/30/12 09/30/12	09/24/12 to 09/30/12	ō	09/29/12	09/24/12 to 09/30/12	♂	09/29/12	09/24/12 to 09/30/12	ō	09/29/12	09/24/12 to 09/30/12	ð	09/28/12	09/25/12	09/24/12 to 09/30/12	б	09/28/12	09/27/12	09/26/12	09/24/12 to 09/30/12	ť	09/28/12	09/27/12	09/26/12	09/25/12	to	Date
	:30 :30	2x		:30	1×		:00	1×		:30	1×		:30	:30	2x		:30	:00	:00	3x		:00	.00	.00	:30		Length
	6:00 AM 7:14 AM	S		11:30 PM	S-			S-		7:38 AM	S-		11:33 PM	11:33 PM	-TWTF		7:40 PM			-TWTF					7:13 PM		Length Aired Days
	TVGENPENC1218H			TVGENPENC1218H						TVGENPENC1218H			TVGENPENC1218H	TVGENPENC1218H			TVGENPENC1218H								TVGENPENC1218H		Ad-ID
	\$125.00 \$125.00			\$450.00			\$200.00			\$150.00			\$900.00	\$900.00			\$450.00	\$450.00	<i>\$450.00</i>			\$350.00		_	\$350.00		Rate
							\$200.00 See MG 28.2											\$450.00 Unresolved	Unresolved			Unresolved	Unresolved	Unresolved			Reconciliation
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Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.

09/24/12 to 09/30/12

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WISH 90359 Collections Center Drive

Chicago, IL 60693

Main: (317) 923-8888 Billing: (317) 923-8888

Advertis Product Estimate

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te Number	2716	=
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Invoice #	208170-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/30/12

Page 3 of 3

Station	WISH
Account Executive Petry Philadelphia	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

J	
	Order#
	Alt Order#
	Deal #
	Order Flight

Billing Calendar	Broadcast	=
Billing Type	Cash	⊳
Special Handling		ס

Delaware, OH 43015

7669 Stagers Loop

Attention: Accounts Payable Strategic Media Placement Billing Address:

Product Code	Advertiser Code	IDB#

Advertiser Ref	Agency Ref	Product Code	Advertiser Code	
	IN9370/IN11002/IN14195			

		39			38			35			32		<u>~</u>	Line
MSIM		HSIW	HSIM		HSIW	HSIM		HSIW	HSIM		HSIM	HSIM	HSIM	Channe
		NFL Football			NFL Football			Sunday 7-8p			News 8 @ 11 Sunday		CBS Sunday Morning	Channel Description
		NFL Football			NFL Football			658-8p			11-1130p		858-1030a	Time
Su	09/24/		Su	09/24/		Su	09/24/		Su	09/24/		Su		Day
09/30/12 :30	09/24/12 to 09/30/12	ť	09/30/12 :30	09/24/12 to 09/30/12	to	09/30/12	09/24/12 to 09/30/12	ť	09/30/12 :30	09/24/12 to 09/30/12	ťo	09/30/12	ť	Date
:30	'		:30	1×		:30	1x		:30	1×		:30		Length
3:58 PM	SS		5:35 PM	S		7:44 PM	S		11:19 PM	S		9:33 AM		Length Aired Days
TVGENPENC1218H			TVGENPENC1218H			TVGENPENC1218H			TVGENPENC1218H			TVGENPENC1218H		Ad-ID
\$6,000.00			\$6,000.00			\$2,000.00			\$650.00			\$500.00		Rate Reconciliation
_			1						1					Ref#

Aired Spots	
28	,

Gross Total
Gross Total

Net Amount Due \$21,335.00 Payment Terms 30 Days

WISH Remit Address:

90359 Collections Center Drive Chicago, IL 60693

Main: (317) 923-8888 Billing: (317) 923-8888

Billing Address:

Delaware, OH 43015

7669 Stagers Loop

Attention: Accounts Payable

Strategic Media Placement

INVOICE

Estimate Number Product Advertiser 2716 POL/Mike Pence for Governor (R) MIKE PENCE

Invoice #	208170-2
 Invoice Date	10/14/12
 Invoice Month	October 2012
Invoice Period	10/01/12 - 10/08/12

Page 1 of 5

Station	WISH	
Account Executive Petry Philadelphia	Petry Philadelphia	
Sales Office	Petry/Philadelphia	
Sales Region	National	

Order#	208170
Alt Order#	06855798
Deal #	
Order Flight	09/25/12 - 10/08/12

Billing Calendar	Broadcast	ō
Billing Type	Cash	Ą
Special Handling		Pr

Product Code	Advertiser Code	IDB#

	Advertiser Ref
IN9370/IN11002/IN14195	Agency Ref

7	5			9					œ			6							51			ω							2	Line
310	MISH.	HSIW		HSIM	HSIM	HSIW	HSIW		HSIM	HSIM		HSIM	HSIW	HSIM	HSIW	HSIW	MSIM		HSIM	HSIM		HSIW	HSIW	HSIM	WISH	HSIM	HSIM		HSIW	Channel
INCOLL INCOMO	Noon Nows			Price Is Right					Price Is Right			CBS This Morning @7a							CBS This Morning @7a			Daybreak @ 6							Daybreak @ 6	Description
11308-12306	11502 12205			1058-12p					1058-12p			7-8a							7-8a			558-7a							558-7a	Time
		≤	10/08/1		П	굮	Tu	10/01/1		Z	10/08/1		77	굮	\$	Tu	≤	10/01/1		Z	10/08/1		П	굮	\$	Tu	Z	10/01/1		Day
		10/08/12	10/08/12 to 10/14/12	ťo	10/05/12	10/04/12	10/02/12	10/01/12 to 10/07/12	ť	10/08/12	10/08/12 to 10/14/12	ö	10/05/12	10/04/12	10/03/12	10/02/12	10/01/12	10/01/12 to 10/07/12	ť	10/08/12	10/08/12 to 10/14/12	to	10/05/12	10/04/12	10/03/12	10/02/12	10/01/12	10/01/12 to 10/07/12	to	Date
)		:30	×		:00	:30	:30	3x		:30	1×		:30	:3 (3)	:30	:30	:30	5x		:30	1×		:30	:30	:30	:30	:30	5x		Length
<u>!</u>]		11:30 AM	M			12:00 PM	10:58 AM	MTWTF		7:55 AM	M		7:56 AM	7:29 AM	7:59 AM	7:27 AM	7:59 AM	MTWTF		5:58 AM	M		6:26 AM	6:38 AM	6:54 AM	6:45 AM	6:45 AM	MTWTF		Length Aired Days
		TVGENPENC1218H				TVGENPENC1218H	TVGENPENC1218H			TVGENPENC1218H			TVGENPENC1218H	TVGENPENC1218H	TVGENPENC1218H	TVGENPENC1218H	TVGENPENC1218H			TVGENPENC1218H			TVGENPENC1218H	TVGENPENC1218H	TVGENPENC1218H	TVGENPENC1218H	TVGENPENC1218H			Ad-ID
		\$450.00			\$450.00 See MG 11.4,11.5,11.6	\$450.00	\$450.00			\$350.00			\$350.00	\$350.00	\$350.00	\$350.00	\$350.00			\$350.00			\$350.00	\$350.00	\$350.00	\$350.00	\$350.00			Rate Reconciliation
						ω	2						5	4	ω	2	1			1			ω	₅	_	2	4			Ref#

Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions. 09/24/12 to 09/30/12

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-TWTF--



WISH 90359 Collections Center Drive Chicago, IL 60693

Billing: (317) 923-8888 Main: (317) 923-8888

Station

HSIM

Account Executive Sales Office

Petry Philadelphia

Petry/Philadelphia

Sales Region

National

Billing Address:

Delaware, OH 43015

7669 Stagers Loop

Attention: Accounts Payable Strategic Media Placement

Invoice Date

Invoice #

Page 2 of 5

Invoice Period Invoice Month

10/01/12 - 10/08/12 October 2012 10/14/12 208170-2

-	
Advertiser	POL/Mike Pence for Governor (R)
Product	MIKE PENCE
Estimate Number 2716	2716

Order Flight	Deal #	Alt Order#	Order#
09/25/12 - 10/08/12		06855798	208170

Special Handling	Billing Type Ca	Billing Calendar Br
	Cash	Broadcast
P	Ą	D

Product Code	Advertiser Code	IDB#

Agency Ref IN9370/IN11002/IN14195

20	18	17	15	14	11 10 Line
HSIW HSIW	HSIM HSIM HSIM HSIM HSIM HSIM	HSIM HSIM	HSIM HSIM HSIM HSIM	H SIN	Channe WISH WISH
Inside Edition	News 8 @6	News 8 @6	News 8 @ 530p	Circle City Classic Parad Circle City Classic Parad Anderson Cooper News 8 @ 530p	Channel Description WISH Noon News WISH Daybreak @530am WISH Noon News
658-730p	558-630p	558-630p	530-6p	10, W Th F Circle City Classic Par Sa Circle City Classic Par Sa 357-5p M	Time 1158a-1230p 530-6a 1158a-1230p
10/08/ M	10/01/: Tu Th	10/08/ M	10/01/: Tu Th	10/01/: W 7h F Sa I Sa M	Day Tu
10/08/12 to 10/14/12 M 10/08/12 to	10/01/12 to 10/07/12 M 10/01/12 Tru 10/02/12 W 10/03/12 Th 10/04/12 Th 10/05/12	10/08/12 to 10/14/12 M 10/08/12 to	10/01/12 to 10/07/12 M 10/01/12 Tu 10/02/12 Th 10/04/12 F 10/05/12	10/01/12 to 10/07/12 W 10/03/12 Th 10/04/12 F 10/05/12 Sa 10/06/12 Sa 10/06/12 Sa 10/06/12 M 10/08/12 M 10/08/12	Date to 10/02/12 to
:30	::30 ::30 ::30 ::30	:30	:30 :30 :30 :30		Lengt :30
M 6:22 PM	6:11 PM 6:21 PM 6:21 PM 6:20 PM 6:22 PM 6:10 PM	M 5:29 PM	MTWTF 5:38 PM 5:52 PM 5:58 PM 5:50 PM	MTWTF 12:12 PM 10:12 AM 10:52 AM 4:43 PM	Length Aired Days :30 5:55 AM
TVGENPENC1218H	TVGENPENC1218H TVGENPENC1218H TVGENPENC1218H TVGENPENC1218H TVGENPENC1218H	TVGENPENC1218H	TVGENPENC1218H TVGENPENC1218H TVGENPENC1218H TVGENPENC1218H	TVGENPENC1218H TVGENPENC1218H TVGENPENC1218H TVGENPENC1218H	Ad-ID TVGENPENC1218H
\$400.00	\$400.00 \$400.00 \$400.00 \$400.00 \$400.00	\$400.00	\$400.00 \$400.00 \$400.00 \$400.00	\$250.00 \$250.00 \$250.00 \$250.00 \$260.00 \$40	Rate
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WISH Remit Address:

90359 Collections Center Drive Main: (317) 923-8888 Chicago, IL 60693

Billing: (317) 923-8888

Station

HSIM

Account Executive Petry Philadelphia

Sales Region Sales Office

National

Petry/Philadelphia

INVOICE

Estimate Product Advertise

· 		Invoice #
ser -	POL/Mike Pence for Governor (R)	Invoice Date
ł	MIKE PENCE	Invoice Month
e Number 2716	2716	Invoice Period

October 2012 10/14/12 208170-2

Page 3 of 5

Order Flight	Deal#	Alt Order#	Order#	Invoice Period
09/25/12 - 10/08/12		06855798	208170	10/01/12 - 10/08/12

Dilling Colondor	Drondon+
bilifig Caleridar	DIVAUCASI
Billing Type	Cash
Special Handling	

7669 Stagers Loop

Delaware, OH 43015

Strategic Media Placement

Billing Address:

Attention: Accounts Payable

Product Code	Advertiser Code	IDB#

Advertiser Ref	Agency Ref	
	IN9370/IN11002/IN14195	

	30	29	28	27	26		25	23	Line 20
HSIW	HSIW HSIW	WISH HSIM	HSIM HSIM	HSIW HSIW	WISH	W H SIN W H SI	HSIM HSIM	HSIW HSIW	Channel
	Daybreak Sunday	News 8 @11 Saturday	ET Weekend	Daybreak Saturday	News 8 @ 11 M-F		News 8 @ 11 M-F	Entertainment Tonight	Description Inside Edition
	558-9a	11-1135p	658-8p	558-9a	11-1135p		11-1135p	728-8p	Time 658-730p
10/01/ Su Su	Sa	Sa 10/01/1	Sa 09/24/	10/01/	10/08/	10/01/: M Th Th	10/08/ M	10/01/ M	Day
10/01/12 to 10/07/12 Su 10/07/12 Su 10/07/12	10/06/12 to	Sa 10/06/12 to 10/01/12 to 10/07/12	Sa 10/06/12 to 09/24/12 to 09/30/12	to 10/01/12 to 10/07/12	to 10/08/12 to 10/14/12	10/01/12 to 10/07/12 M 10/01/12 Tu 10/02/12 W 10/03/12 W 10/03/12 Th 10/04/12 F 10/05/12	10/08/12 to 10/14/12 M 10/08/12 to	10/01/12 to 10/07/12 M 10/01/12 to	Date to
:30 2x	:30	:30 1×	:30 1x	:30 1x	×	:: :: :: :: :: :: :: :: :: :: :: :: ::	:30 1x	:30	Length
6:07 AM 7:37 AM	11:29 PM	7:58 PM	8:54 AM	11:21 PM	M	MTWTF 11:28 PM 11:34 PM 11:15 PM 11:14 PM 11:10 PM	7:41 PM	M 7:21 PM	Length Aired Days
TVGENPENC1218H TVGENPENC1218H	TVGENPENC1218H	TVGENPENC1218H	TVGENPENC1218H	TVGENPENC1218H		TVGENPENC1218H TVGENPENC1218H TVGENPENC1218H TVGENPENC1218H TVGENPENC1218H	TVGENPENC1218H	TVGENPENC1218H	Ad-ID
\$125.00 \$125.00	\$450.00	\$200.00 MG for 28.1 09/29	\$150.00	\$650.00	#070.00	\$650.00 \$650.00 \$650.00 \$650.00	\$450.00	\$350.00	Rate Reconciliation
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Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.



Remit Address: WISH

90359 Collections Center Drive Chicago, IL 60693
Main: (317) 923-8888

Billing: (317) 923-8888

INVOICE

Advertiser POL/Mike Pence for Governor (R)

Product MIKE PENCE

Estimate Number 2716

Invoice # 208170-2 Invoice Date 10/14/12 Invoice Month October 2012 Invoice Period 10/01/12 - 10/08/12		
	Invoice #	208170-2
	Invoice Date	10/14/12
	Invoice Month	October 2012
	Invoice Period	10/01/12 - 10/08/12

Page 4 of 5

Station WISH

Account Executive Petry Philadelphia

Sales Office Petry/Philadelphia

Sales Region National

Order Flight	Deal #	Alt Order#	Order#	
09/25/12 - 10/08/12		06855798	208170	

Billing Calendar Broadcast II

Billing Type Cash A

Special Handling P

7669 Stagers Loop Delaware, OH 43015

Strategic Media Placement Attention: Accounts Payable

Billing Address:

IDB#
Advertiser Code
Product Code

Product Code

Agency Ref IN9370/IN11002/IN14195

Advertiser Ref

		ŧ	5			37						36			34			33			32			3	Line
	HSIM	VIO	WISE.	HSIM		HSIM	HSIM	HSIM	HSIM	HSIM		WISH	HSIM		HSIM	MSIM		HSIM	HSIM		HSIM	HSIM		HSIW	Channe
		Daybleak Sullday	Daybroak Sunday			NFL Football		NCAA Football	NCAA Football	NCAA Football		Sunday 7-8p			Wednesday 8-9p			Tuesday 8-9p			News 8 @ 11 Sunday			CBS Sunday Morning	Channel Description
Aired Spots		000-94	778 O			NFL Football		NCAA Football	NCAA Football	NCAA Football		658-8p			758-9p			758-9p			11-1130p			858-1030a	Time
53	Su	10/01/		Su	10/01/		Su	Sa	Sa	Sa	10/01/		\$	10/01/		T	10/01/		Su	10/01/		Su	10/01/		Day
	10/07/12	10/01/12 to 10/07/12		10/07/12	10/01/12 to 10/07/12	ð	10/07/12	10/06/12	10/06/12	10/06/12	10/01/12 to 10/07/12	ਰ	10/03/12	10/01/12 to 10/07/12	ਰ	10/02/12	10/01/12 to 10/07/12	₽	10/07/12	10/01/12 to 10/07/12	₽	10/07/12	10/01/12 to 10/07/12	ਰ	Date
	:30	×		:30	1×		:00	:30	:: :30	:30	1×		:30	1 ×		:30	1×		:30	1×		:30	1x		Length
	8:44 AM	SS		7:32 PM	S			7:19 PM	7:09 PM	12:12 PM	S		8:59 PM	W		7:58 PM			11:53 PM	S		9:31 AM	S		Length Aired Days
	TVGENPENC1218H			TVGENPENC1218H				TVGENPENC1218H	TVGENPENC1218H	TVGENPENC1218H			TVGENPENC1218H			TVGENPENC1218H			TVGENPENC1218H			TVGENPENC1218H			Ad-ID
	\$200.00			\$3,000.00			\$1,500.00 See MG 36.3,36.4,36.5	\$500.00 MG for 36.2 10/07	\$500.00 MG for 36.2 10/07	\$500.00 MG for 36.2 10/07			\$4,000.00			\$2,000.00			\$650.00			\$500.00			Rate Reconciliation
	1			-			2	4	បា	ω			_			_			2			2			Ref#

<u>Gross Total</u> \$29,000.00

Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.



Chicago, IL 60693

HSIW Main: (317) 923-8888 Billing: (317) 923-8888 90359 Collections Center Drive

INVOICE

Advertiser Estimate Number Product 2716 POL/Mike Pence for Governor (R) MIKE PENCE

Invoice #	208170-2
Invoice Date	10/14/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/08/12

Page 5 of 5

Station	WISH
Account Executive Petry Philadelphia	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order Flight	Deal #	Alt Order#	Order#
09/25/12 - 10/08/12		06855798	208170

		1
Billing Calendar	Broadcast	
Billing Type	Cash	1
Special Handling		1 -
		ľ

Product Code	Advertiser Code	IDB#

			Cash	Broadcast
Adverti	Agency	Produc	Adverti	IDB#

Delaware, OH 43015 7669 Stagers Loop

Attention: Accounts Payable Strategic Media Placement Billing Address:

IDB#	
Advertiser Code	
Product Code	

Advertiser Ref	Agency Ref	
	IN9370/IN11002/IN14195	

Agency Commission

Net Amount Due

\$24,650.00 \$4,350.00

Payment Terms 30 Days